



FOR IMMEDIATE RELEASE

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SAN GIMIGNANO 1300 MUSEUM RECEIVES UNESCO APPROVAL

San Gimignano 1300 (www.sangimignano1300.com) is proud to announce the patronage and approval of the Italian Committee for United Nations Educational, Scientific and Cultural Organization, UNESCO. "This is a monumental achievement for a museum, exhibit and learning center of our size." said Michelangelo Rubino, Co-Founder.

Unesco and the Museum SanGimignano1300 share the same mission, following the considerations expressed by Sonia Ramzi, World Heritage's Senior Chief and Christian Manhart, Chief of the Section of Museums and Cultural Objects, about developing common strategic objectives to achieve a better usability of the site, its proper divulgation and qualitative promotion.

UNESCO's sanctioning committee cited the museum's professionalism, dedication to the cultural arts and willingness embrace international visitors with guide books printed in 7 languages as factors for their support.

"We are thrilled with UNESCO's support. Over the past two years we have worked hard to present a uniquely different exhibition in a fun, interactive and family friendly environment. We are absolutely thrilled that the United Nations has recognized our achievement and provided their patronage." said Dr. Pietro Bortolotti, Director.

About San Gimignano 1300

San Gimignano is a uniquely different gem of a Museum (more of a "happening") in San Gimignano, Italy just 30 minutes from Florence. Among its many exhibits is a massive reconstruction of the City of San Gimignano as it existed 700 years ago. For a complete description of this family-friendly center, please visit: www.sangimignano1300.com

About UNESCO

UNESCO works to create conditions for dialog among civilizations, cultures and people based on respect for commonly shared values. To learn more, please visit: www.UNESCO.com



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